

REAL - Real Estate Syndicate in Lebanon

We are pleased to confirm that "Real Estate Syndicate of Lebanon" re-affirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents. In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Description of Actions:

As we already confirmed our support to the ten principles of the UN Global Compact, and as we already committed to developing our society through the implementation of these principles with respect to human rights, labor, environment, and anti-corruption; we are today grateful to announce the actions that we have achieved and the actions that we are aiming to achieve to help support the implementation of the ten principles within our sphere of influence.

Achievements 2020:

- 1- 5 Webinars with different Experts throughout the current year:
 - Ministry of Agriculture,

- Ministry of Industry,
- Director General of Land Registration and Cadaster,
- Economist Dan Azzi,
- Lawyer Christina Abou Haidar

- 2 - Networking Event between Members of REAL (Hiking/ lunch/workshop with OLX)
- 3 - Lobbying for the Real Estate Sector with the Government
- 4 - Real Estate Brokerage Course with LAU (Online)
- 5 - Assistance to the victims of the explosion of Beirut
- 6 - Financial help to Members of REAL affected by the explosion.
- 7 - Insurance program for REAL Members

Objectives / Goals 2021:

- 1- Multiple Webinars with different Experts throughout the current year
 - Best Practices for Real Estate Advertising,
 - Real Estate Taxes and its updates in Lebanon,
 - Technology tools, tips and applications to work virtually
- 2- Networking Event between Members of REAL (Hiking/ workshop)
- 3- Lobbying for the Real Estate Sector with the Government
- 4- Real Estate Brokerage Course with LAU Level I and launching of Level II
- 5- Launching of an international platform “Apimo” for a greater networking between Members
- 6- Insurance program for REAL Members

Measurement of Outcomes

As a result of the actions taken, we have helped implementing the 10 principles of UN Global Compact.

1. REAL Committees helped in implementing the labor principles by spreading awareness on how business should be our tool to eliminate all sorts of discrimination.
2. The training courses and workshops that we provide for our members help us in offering the right of continuing education.
3. The signed contract with Libano-Swiss insurance company provide for our member the right of Health Insurance at a very competitive price.
4. The legal service that we provide for our members help them in solving their legal problems that they may face in their business in order to create an anti-corruption atmosphere.